

Media/Publicity Access

During the course of each school year, efforts are made to promote the good things that are happening throughout Clayton County Public Schools (CCPS). These efforts often focus on our students. It may become necessary for our students to be interviewed, photographed, and taped (video, audio) individually as well as in groups during regular school hours on school grounds and/or at student activities.

As such, CCPS, and anyone properly authorized by the administration of CCPS, has permission to interview, photograph, or record the voice or image of our students.

This permission means that, in addition to other appropriate uses (which include, but are not limited to, inclusion in or on CCPS publications, promotional materials, advertisements, presentations, programs, and Internet sites), information obtained from the student and the student's likeness and name may be used in conjunction with or by any medium, including print, electronic, radio, and television.

Students will be under the supervision of a school staff member during the interview/photo session. Students will reserve the right to refuse to answer any question that makes him/her uncomfortable or that could potentially put him/her or his/her family in an embarrassing light. The students and/or the supervising school staff member reserve the right to terminate any interview, photo or videotaping session at any time.

It should be noted that student instructional time will not be unduly disrupted for the purpose of interviews, photographs, or videotaping. Students and their parents/guardians waive any cause of action against the School District pertaining to the reproduction, publication, and/or use of information obtained from the student and/or the student's name or likeness.

CCPS and/or the school may require an additional signed media release form depending on the circumstances of the interview, photograph, or recording of voice or image of our students.

Opt out

Parents/guardians may *opt-out* their child/children by submitting a completed form which is located below. **The completed form must be submitted to their child's/children's principal within 10 school days of the release of this notice or five (5) school days after officially enrolling in any CCPS school.**

I, _____, the undersigned parent/guardian, will not permit the use of any interview, photograph, or recording of voice or image of my child _____ in any publication (printed, electronic, or otherwise) during the 2010-2011 school year.

Parent Signature

Date